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Website : www.sanchayeducation.in | E-mail - sanchays.education@gmail.com

Ref No.....

Date.....

Invitation

Invitation to display product on online marketing platform of e-desi bazaar

Sir/Madam,

The e-desi bazaar is an online marketing platform for women entrepreneurs/SHGs/Artisan/ Micro entrepreneurs .set up by **Sanchay Education Society** under **Sanchay Trading Corporation** to provide direct business between producers and consumers.

- e-desi bazaar requires a mobile number only, as entire business of can be handled e-desi bazaar through a mobile by the producer. For the facilitation of buyer and seller, the product along with photographs, description, cost and mobile number/address of the producer will be displayed on the eDesiBazaar portal.
 - e-desi bazaar is thus a direct interface between buyer and seller, to facilitate marketing of products/services of women SHG/NGOs./Artisan/ Micro entrepreneurs.
 - All trading activities including payments shall be organized by sanchay Trading Corporation.
1. SHG/NGOs./Artisan/ Micro entrepreneurs fulfilling annexed Terms & Conditions will be eligible for showcasing their products/services in the e-desi bazaar and will be responsible for direct supply of quality products/services to consumers and receipt of payments from consumers directly or through Sanchay Trading Corporation. The logo of e-desi bazaar is to be displayed on packaging material.
 2. We invite you to participate in the above online market platform, and request you to send your products/services details along with some history/storyline of the product/manufacturers, which may catch the attention of the buyer. The information can be submitted on-line through <https://edesibazaar.co.in/adminpanel/> by logging in to the dash board allotted, after going through the process of registration on menu bar or by email or letter directly giving the information as required in the form downloadable from 'register'.

3. Products will be displayed under the following categories:-

1	Handloom
2	Handicraft
3	Personal Care & Hygiene Product
4	Gift & Accessories
5	Grocery
6	Natural & Industrial Products
7	Pottery & Toys
8	Services
9	Miscellaneous

More categories will be added as and when necessary.

4. There is also a services section wherein details regarding services such as Tailoring, Mehendi, etc., can be provided along with contact addresses.

The Acceptance letter and Undertaking along with details of product/service are to be forwarded to us. Relevant forms can be downloaded from the portal itself.

Kindly read the terms and conditions for the participants/ vendors. For any other clarification, the undersigned or:-

- Mr. Ranjan Nag (Project Director) - +9170084 14575
- Head Office Ph. No. - +91 0771-3551575

Yours faithfully,



Mr. Naresh Damohe (Director)

Mob No. - +91 7389941731

E- Mail - info@edesibazaar.co.in